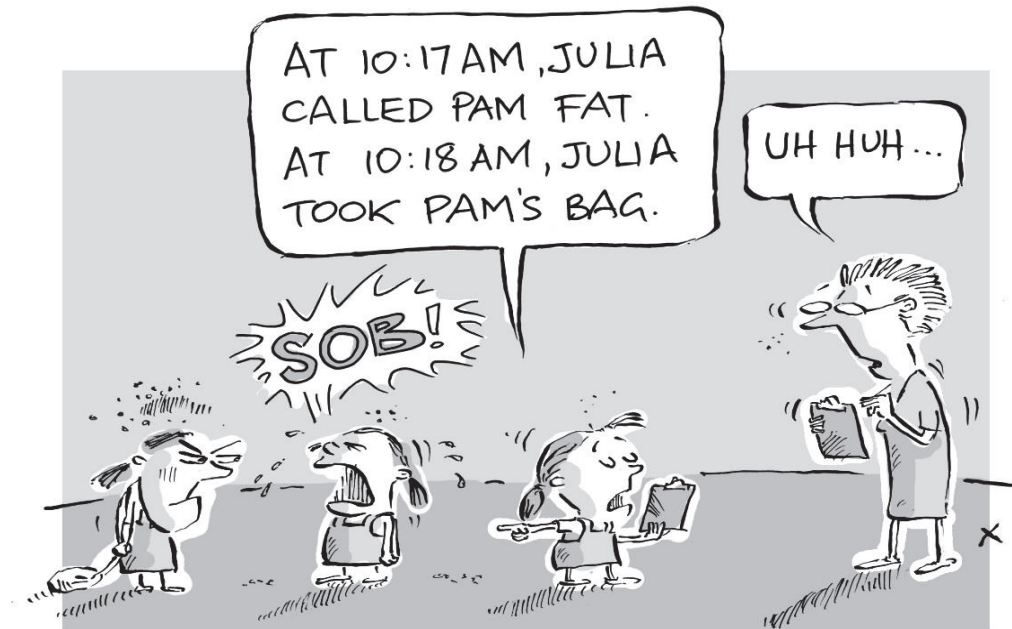


Breakout session

# Reducing harm online: is a process not an event



# How well has your school engaged student voice?



REPORTING OF BULLYING INCIDENTS  
BECAME FAR MORE SOPHISTICATED  
AND COMPREHENSIVE WHEN IT WAS  
ADDED TO THE SCHOOL CURRICULUM

# Student Voice







# Student Cyber Leaders



PUBLIC  
EDUCATION  
ENDOWMENT  
TRUST

**child  
health**  
Promotion Research Centre  
Research for the Future

AUSTRALIA  
**ECU**  
EDITH COWAN  
UNIVERSITY



# cyber leaders' student handbook





# school staff handbook for cyber leaders



# Cyber leaders' case studies

<http://friendlyschools.com.au/cyberstrong/6-developing-student-cyber-leaders-capacity/6.2>







# Differences between cyber and traditional bullying

- **24/7 access**
- **Broadcast, even repeatedly**
- **Anonymous**
- **No authority**
- **Not telling – punitive fears**
- **Nastiness /disinhibition**





# The triple 'C' of online risks...

- **Contact risks** – strangers and bullying
- **Confidentiality risks** – invasion of privacy, hacking
- **Content risks** accidental or deliberate (suicide, anorexia, pornography etc)

(Valcke et al, 2011)



# Scale of use of the Internet

eg: Twitter

## 5 year volume change:

- January 2009 - 2 million new tweets each day on platform...
- January 2014 more than 500 million – 2 million new tweets in less than 2 minutes – 24,900% increase
- 1 in a million chance (rare situations) happens 500 times a day on Twitter – 99.99% or 150,000 times / month

# Use of Social Networking Services(SNS)

Click and Connect Report n=819

	Age ( of Child)				
	8-9	10-11	12-13	14-15	16-17
<i>Sample</i>	106	87	182	222	222
Bebo	3%	7%	21%	34%	30%
<b>Clubpenguin</b>	<b>21%</b>	<b>25%</b>	15%	6%	2%
Facebook	11%	13%	36%	59%	63%
<b>MSN</b>	<b>20%</b>	<b>42%</b>	<b>64%</b>	<b>80%</b>	<b>83%</b>
MySpace	4%	9%	42%	66%	78%
Any other site like these	3%	4%	6%	4%	6%
Never used a SNS	63%	36%	20%	6%	3%

# Age of children experiencing difficulty



- 7.5m Facebook users - under 13 years of age
- 5m Facebook users - under 11 years of age  
(Consumer Reports 2011)
- 20% of 8-10 year olds access social networking websites 28 minutes/day (Rideout et al., 2010).
- 80% of Australian 5-8 year olds use the Internet up to 4 hours/week, and 12% for 5-9 hours per week (ABS 2009).





CYBER-BULLYING BECAME  
A NATIONAL CRISIS WHEN  
SOCIAL NETWORKING SITES  
INTRODUCED THE "HATE" BUTTON



# Randoms...

- 35% 8-10 year olds receive friend requests from strangers (randoms)
- 23% of 8-10 year olds accept 'randoms'
- 61% 12-17 year olds accept 'randoms'



# Contacts harm reduction...

- Set profile to private
- Don't friend randoms
- Remove flirty photos
- Remove flirty nicknames
- Remove phone numbers and addresses
- Limit friend list or define groups
- Never meet online friends without telling trusted adult

# The triple 'C' of online risks...



- Contact risks – strangers and bullying
- **Confidentiality risks** – invasion of privacy, hacking
- Content risks accidental or deliberate (suicide, anorexia, pornography etc)

(Valcke et al, 2011)



# Managing your Digital Reputation

Search:

- different sites
- in different ways
- regularly

pipl

Name [Email](#) [Username](#) [Phone](#)

BETA [Business](#)

Kate

Hadwen

Perth

AU

Search

[Clear](#)

First Name

Last Name

City

State

Country

Kate Hadwen, Perth, Australia



infospace® one-stop search

web

images

video

news

businesses

people

search

Web search with the top results from all leading search engines, plus real-time updates and Twitter feeds.

Google Yahoo! Bing Twitter

InfoSpace Corporate | Digital | Do Green Good | Nation | NewsCenter | WebSearch | WebCenter | Mercantile | Huggle  
About Us | FAQ | Privacy Policy | Terms Of Use | Contact Us  
© 2010 InfoSpace, Inc. All Rights Reserved

Google  
images

Search Images

wink People Search

People Search [Email Search](#) [Phone Number Search](#)

Name:

Kate Hadwen

Location:

Perth

Other:

Interests, School, Music, TV, Mo

Search

PeekYou People Search [Interests](#) [Work](#) [School](#) [City](#) [Google](#) [Phone](#) [Email](#)

[PeekScore](#) | [iPhone](#) | [Tools](#) | [Add Profile](#) | [Re](#)

PeekYou

"PeekYou makes people search worthwhile..." - Mashable

First

Middle

Last

or username

World

Peek!

Search by [name](#), [interests](#), [work](#), [school](#), and more...

NetTrace  
.com.au

Investigator

Bookmark

FAQ

Google Custom Search

Search

Private Investigator Directory Resources Forum Articles Careers Books Free People Search

Investigations > Resources > Search

Free People Search Sites

People Search Sites

Search Sites, Resources, Services, and Tools that allow you to search for people and personal information. Start your Free People Search from Net-Trace today.

Try the new Net-Trace [People Search Forum](#).

Search for Military Personnel online at [Military Search](#). Search Military Alumni lists, POW and MIA databases, Military Message Boards, and more.

FIND AN EMAIL ADDRESS

» AOL E-Mail Finder  
» EmailChance.Com  
» Email Finder  
» E-Search (Ireland)  
» ICQ  
» InfoSpace - Email Search  
» Internet Address Finder  
» MyEmailAddress.Is (Meta)  
» Search.com (Meta)  
» Usenet Addresses Service  
» Yahoo! People Search

REVERSE EMAIL SEARCH

» Internet Address Finder

REVERSE ADDRESS SEARCH

» InfoSpace

SEARCH SOCIAL NETWORKS

» Facebook  
» Friendster  
» MySpace

DOMAIN NAME OWNER SEARCH

» WhoIs (Aunic - Australia)  
» WhoIs (Canada)  
» WhoIs (Internic .com)

LOCATE A PHONE NUMBER

» 122.com (United Kingdom)  
» 411 Locate  
» Addresses.com  
» AOL White Pages  
» InfoSpace White Pages  
» InfoUSA  
» Switchboard  
» White Pages  
» White Pages (Australia)  
» White Pages (Belgium)  
» White Pages (Canada)  
» White Pages (Hong Kong)  
» White Pages (Netherlands)  
» White Pages (New Zealand)  
» White Pages (Pakistan)  
» White Pages (Samoa)  
» White Pages (Singapore)  
» White Pages (Vanuatu)  
» White Pages (United Kingdom)  
» WhoWhere2  
» Yahoo! People Search

Nsw Birth Records

Search The Largest Birth, Marriage & Death Index In One Place Today!

www.ancestry.com.au/BMD

eHarmony Online Dating

Resource Menu

Search

» Search Engine

Categories

» Investigation  
» Search Tools  
» Associated Fields  
» Reference Topics

Options

» Submit a Resource

Ads by Google

People Search

WA Public Records

People Finder SSN

Phone Australia

# Harvesting... information



# How much are we sharing?

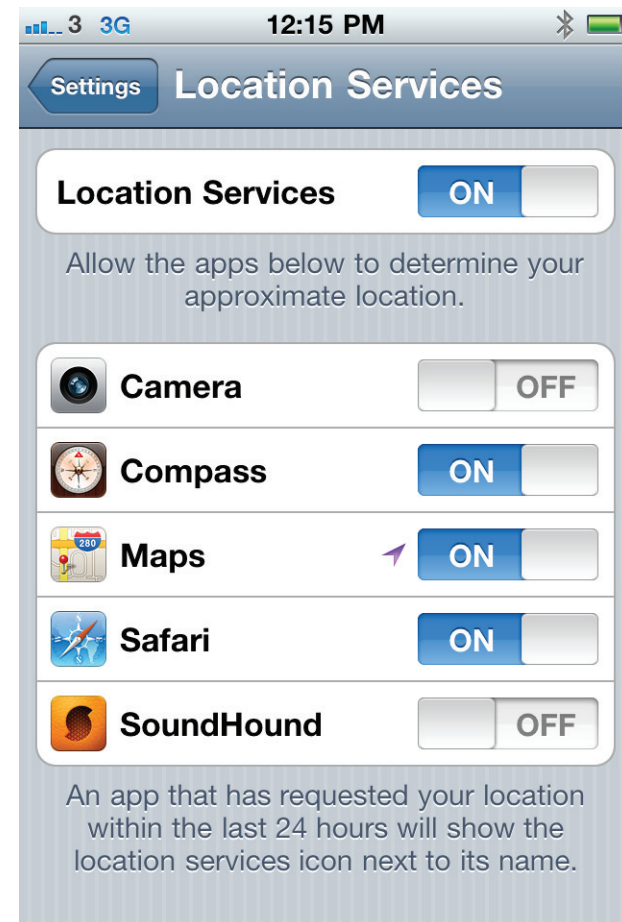


**PLEASE ROB ME**



# Geotagging

Show students how to  
**turn off the location  
services** for their  
camera in their smart  
phone.







# What does this mean for practice?

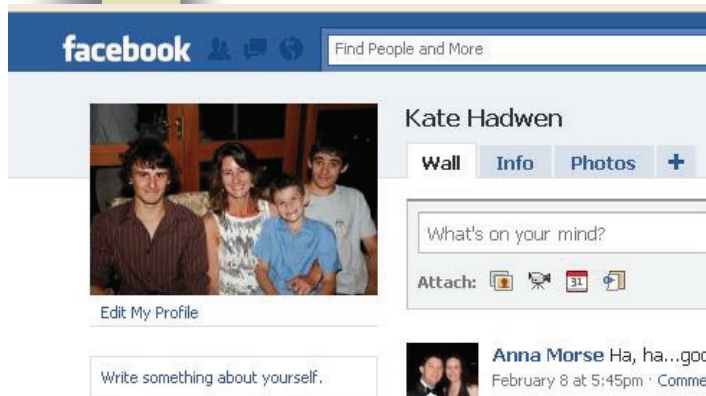
- **Digital reputation**
- **Privacy (identity theft)**
- **Bystanders**



# What to recommend

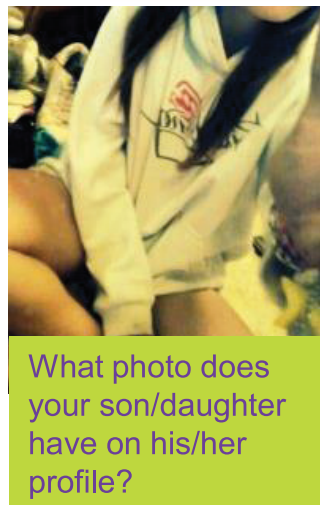
- **Change** – privacy settings, passwords, online friends
- **Block** - behaviour, do not reply
- **Collect evidence** – give to adult
- **Talk** – to someone you trust
- **Click** – ‘report abuse’ button
- **Seek** - professional advice

# Social Networking Sites

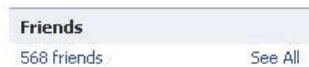


Post personal information, photos, music and blogs (web logs)

- Qooh.me; Ask.fm
- Kik messenger
- Snapchat
- Chatroulette; Omegle.com
- Tumblr; Slideshare; Path; Mobi; Instagram, Vine; Pinterest, Imgur
- Pheed
- Reddit



What photo does your son/daughter have on his/her profile?



568  
friends!!!

# Managing your Digital Reputation

Search:

- different sites
- in different ways
- regularly

pipl

Name [Email](#) [Username](#) [Phone](#)

BETA [Business](#)

Kate

Hadwen

Perth

AU

Search

[Clear](#)

First Name

Last Name

City

State

Country

Kate Hadwen, Perth, Australia



infospace® one-stop search

web

images

video

news

businesses

people

Web search with the top results from all leading search engines, plus real-time updates and Twitter feeds.

Google Yahoo! Bing AOL Twitter

InfoSpace Corporate | Digital | Do Great Good | Nation | NewsCenter | Weather | WebCenter | Multimedia | Huddle  
About Us | FAQ | Privacy Policy | Terms Of Use | Contact Us  
© 2010 InfoSpace, Inc. All Rights Reserved

Google  
images

Search Images

NetTrace  
.com.au

Investigator

Bookmark

FAQ

Google Custom Search

Search

Private Investigator Directory Resources Forum Articles Careers Books Free People Search

Investigations > Resources > Search

Free People Search Sites

## People Search Sites

Search Sites, Resources, Services, and Tools that allow you to search for people and personal information. Start your Free People Search from Net-Trace today.

Try the new Net-Trace [People Search Forum](#).

Search for Military Personnel online at [Military Search](#). Search Military Alumni lists, POW and MIA databases, Military Message Boards, and more.

### FIND AN EMAIL ADDRESS

» AOL E-Mail Finder  
» EmailChance.Com  
» Email Finder  
» E-Search (Ireland)  
» ICQ  
» InfoSpace - Email Search  
» Internet Address Finder  
» MyEmailAddress.Is (Meta)  
» Search.com (Meta)  
» Usenet Addresses Service  
» Yahoo! People Search

### REVERSE EMAIL SEARCH

» Internet Address Finder

### REVERSE ADDRESS SEARCH

» InfoSpace

### SEARCH SOCIAL NETWORKS

» Facebook  
» Friendster  
» MySpace

### DOMAIN NAME OWNER SEARCH

» WhoIs (Aunic - Australia)  
» WhoIs (Canada)  
» WhoIs (Internic .com)

### LOCATE A PHONE NUMBER

» 123.com (United Kingdom)  
» 411 Locate  
» Addresses.com  
» AOL White Pages  
» InfoSpace White Pages  
» InfoUSA  
» Switchboard  
» White Pages  
» White Pages (Australia)  
» White Pages (Belgium)  
» White Pages (Canada)  
» White Pages (Hong Kong)  
» White Pages (Netherlands)  
» White Pages (New Zealand)  
» White Pages (Pakistan)  
» White Pages (Samoa)  
» White Pages (Singapore)  
» White Pages (Vanuatu)  
» White Pages (United Kingdom)  
» WhoWhere?  
» Yahoo! People Search

### Nsw Birth Records

Search The Largest Birth, Marriage & Death Index In One Place Today!

www.ancestry.com.au/BMD

eHarmony Online Dating

wink People Search

Alt

People Search [Email Search](#) [Phone Number Search](#)

Name:

Kate Hadwen

Location:

Perth

Other:

Interests, School, Music, TV, Mo

Search

PeekYou People Search [Interests](#) [Work](#) [School](#) [City](#) [Google](#) [Phone](#) [Email](#) [PeekScore](#) | [iPhone](#) | [Tools](#) | [Add Profile](#) | [Re](#)

PeekYou

"PeekYou makes people search worthwhile..." - Mashable

First

Middle

Last

or username

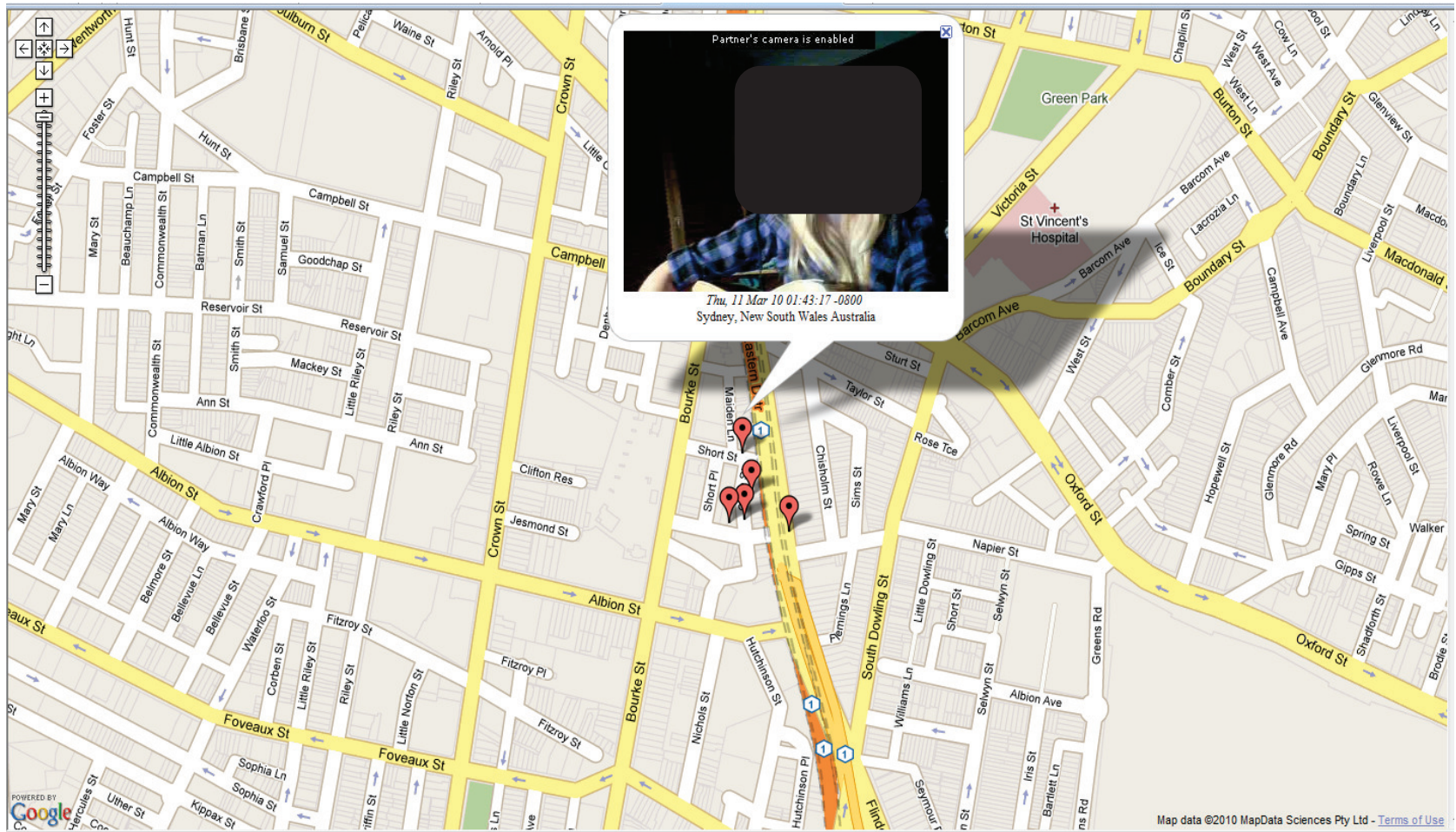
World

Peek!

Search by [name](#), [interests](#), [work](#), [school](#), and more...



# Some live chats track you





## Most salient factors for cyberbullying prevention...

- Whole-community response
- Strong leadership and modelling
- Early intervention / transition
- Privacy
- Cyber relationships (frienemies)
- Awareness of behaviours
- Help seeking
- Bystanders / peer support



# Pro-active: Cyber supervision

- **Explore the internet** with your son/daughter, their favourite sites, why they like them and the security features available
- **Monitor computing activity** Wireless / unsecured? Mobiles stored in kitchen...
- Be aware of the strengths and **limitations of filter software**
- **Check files** on the computer with your child. Eg:
  - ‘Google’ your son/daughter’s name / images
  - Keep an eye on on-line activity, e.g. browser history, check what history your ISP can provide
  - Review your son/daughter’s public posting, e.g. visit their Facebook page



# More pro-active supervision

- **Family Online Agreements**, where and what they can go to online, how much time online, actions if they feel uncomfortable online and protecting personal information
- Discuss the **consequences** of poor online behaviour
- Monitor for **secretive behaviour**, e.g. rapidly switching screens as you approach; POS
- Ensure they **know every one their 'friends' list** and can tell you their real name and how they know them
- **Discuss rules about meeting people** in real life apply to meeting people online, i.e. not speaking or giving personal information to strangers



# What to recommend

- **Change** – privacy settings, passwords, online friends
- **Block** - behaviour, do not reply
- **Collect evidence** – give to adult
- **Talk** – to someone you trust
- **Click** – ‘report abuse’ button
- **Seek** - professional advice





# Cyber Strong Schools

- Help to keep school staff professional and safe online

<http://friendlyschools.com.au/mapthegap/cyberstrongschools>